

**LES ALLÉES D'ARBRES**  
De la guerre à la paix

**TREE AVENUES**  
From war to peace

## GENERAL RENTAL CONDITIONS FOR THE EXHIBITION

### OBJECTIVES OF THE EXHIBITION:

The exhibition aims to contribute to a better understanding of the cultural history of tree avenues from the Italian Renaissance to our days and to show their contemporary values and related issues of this cultural, natural and landscape asset.

### DESCRIPTION OF THE EXHIBITION:

- > 1495 x 720 mm anti-graffiti plasticised aluminium composite panels
  - for outdoor or indoor use
  - can be leaned, suspended or fixed to a fence (fastening device supplied)
  - French & English texts
  - two exhibition formats:
    - long format: 15 panels (including 7 on World War I and its memorial avenues)
    - short format: 10 panels (history of memorial avenues synthesized in one panel)
  - packed in wooden crates, closed by a padlock system
    - long format: 3 shipping crates 152 x 21 x 75 cm (dimensions excluding hardware) for the panels — weight of a full crate with padlocks  $\cong$  50 kg; 1 shipping crate 75 x 32 x 24.5 cm (dimensions excluding hardware) with 60 metal fastening profiles, corresponding stainless steel screws/nuts/washers, foam strips — weight of the full crate with padlocks  $\cong$  54 kg
    - short format: 2 shipping crates 152 x 21 x 75 cm (dimensions excluding hardware) for the panels — weight of a full crate with padlocks  $\cong$  50 kg; 1 shipping crate 75 x 32 x 24.5 cm (dimensions excluding hardware) with 40 metal fastening profiles, corresponding stainless steel screws/nuts/washers, foam strips — weight of the crate with padlocks  $\cong$  40 kg
- > 1 customisable communication kit (poster, flyers, web)

### RATES (associations and small structures: contact us):

Availability of the exhibition (decreasing tariffs related to the duration)

	Long format		Short format	
<b>1 month</b>	<b>2 200 € TTC</b>		<b>1 800 € TTC</b>	
<b>2 months</b>	<b>4 200 € TTC</b>	i.e. 2 100 € TTC / month	<b>3 400 € TTC</b>	i.e. 1 700 € TTC / month
<b>3 months</b>	<b>6 000 € TTC</b>	i.e. 2 000 € TTC / month	<b>4 800 € TTC</b>	i.e. 1 600 € TTC / month

We will be able to provide you with an adapted rate if you are interested in a longer period.

If you want us to manage the transport, this will be made by FEDEX <https://www.fedex.com/content/dam/fedex/international/rates/fedex-rates-domestic-fr-fr.pdf> and billed in addition according to their rates applicable at the time of transport.

An advance payment of 30% of the total amount to be made with the order. A security deposit of 1 000 € to be made at least two weeks before the rental service.



**ALLÉES - AVENUES / allées d'avenir /**  
Association Loi 1901 - reconnue d'intérêt général  
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[www.allees-avenues.eu](http://www.allees-avenues.eu)

## RIGHTS OF USE:

The panels and other documents are made available to the CLIENT for information and educational purposes. The resale to a third party is not allowed.

The ASSOCIATION ALLÉES-AVENUES / allées d'avenir / is the owner of the contents of the exhibition and holds the rights to reproduce the images displayed.

Nevertheless, the rights granted to the ASSOCIATION do not exempt the CLIENT from obtaining exhibition licenses on its behalf from the following organizations for some of the illustrations:



- A. Réunion des Monuments nationaux ([christophe.mauberrret@rmngp.fr](mailto:christophe.mauberrret@rmngp.fr)) for “L’Allée de Meerdervoort” by Albert Cuyp (cote cliché - photo number: 10-510361 / n° inventaire - inventory number: P51), “L’allée de châtaigniers” by Alfred Sisley (cote cliché : 08-512579 / n° inventaire : 1975.1.211), “La route de Cailhau” by Achille Laugé (cote cliché : 15-508563 / n° inventaire : 949.4.710)
- B. Imperial War Museum ([ImageSales@iwm.org.uk](mailto:ImageSales@iwm.org.uk)) for “Men marching at night” by Paul Nash (catalog number: IWM ART 1605)
- C. British Library ([licensing@bl.uk](mailto:licensing@bl.uk)) for the cover of “Roads of Remembrance as War Memorials” (Shelfmark: General Reference Collection 20033.c.13.; print size: 12.5 x13.5cm)
- D. Bibliothèque nationale de France ([utilisation.commerciale@bnf.fr](mailto:utilisation.commerciale@bnf.fr)) for “Perspective pratique, nécessaire...” by Jean Dubreuil if the exhibition has paid entry (ark:/12148/bpt6k1042765n, page 117)

## INSURANCE :

Upon receipt of delivery, the CLIENT will sign and return the EXHIBITION CONDITION SHEET. Any discrepancies noticed must be reported immediately.

The CLIENT will insure the exhibition for the entire duration when the exhibition remains in its own premises, or in the premises of any of its partners, as well as during transport if the CLIENT is responsible for it.

The CLIENT will return all the elements placed at its disposal, including fasteners, foam strips and shims, and will ensure proper packaging in the crates for transport.

Except for superficial damage (erosion, slight marks) related to the use of the exhibition, any serious deterioration (scratched or tagged panels, damage to panels or fastening device, etc.) following an incident, poor installation or other, or any loss of panels or material noticed by the ASSOCIATION upon return of the panels will be immediately reported to the CLIENT. The CLIENT undertakes to pay the cost of manufacturing the panels or of buying new material on presentation of the invoice by the ASSOCIATION, after which the security deposit will be returned to the CLIENT.

## ORDER:

The contract must be returned to the ASSOCIATION, accompanied by the advance payment, when ordering. The security deposit must be credited to the association at least two weeks before the rental service.

## CANCELLATION:

Any cancellation by the CLIENT after the signature of the contract, entails the payment of 70% of the amount due if the cancellation occurs two months before the rental period, 100% if the cancellation takes place two weeks before the rental service. The present contract will be automatically suspended or cancelled without compensation of any kind, in all cases recognized as force majeure.

If the ASSOCIATION is unable to meet its commitments less than one month before the start of the service, the ASSOCIATION will return the security deposit to the CLIENT.

